

December 4, 2007

To Whom it may concern,

Eric Goldman has been, and continues to be a very valuable asset to our business. He started working with us in 1998 as an offset pressman, and quickly moved up the ranks to become head pressman. His knowledge of the printing end of the business as well as his proficiency in Desktop Publishing and a natural talent for design has made him very desirable.

While working with us he was required to wear many hats, which he accomplished well. Our outside sales person was out for an extended period of time which required Eric to "fill-in" for him. The accounts that Eric secured have proven to me some of our best.

When Eric started his own business, we continued to broker out his services. He has developed business plans for some of our most important accounts, and I have come to depend on his level of expertise and perfection. I cannot recommend him highly enough for any position related to marketing, sales or design.

Sincerely,

A handwritten signature in brown ink that reads "Deena DeFrain". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Deena DeFrain  
Owner

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**LAKE SHORE**  
*Printing*